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James F. Sallis, Ph.D is Professor of Psychology at San Diego State University and Director of Active Living Research, a program of the Robert Wood Johnson Foundation. His primary research interests are promoting physical activity and understanding policy and environmental influences on physical activity, nutrition, and obesity. He has made contributions in the areas of measurement, correlates of physical activity, intervention, and advocacy. His health improvement programs have been studied and used in health care settings, schools, universities, and companies. He is an author of over 450 scientific publications, co-author of several books, on the editorial boards of several journals, and one of the world's most cited authors in the social sciences. Dr. Sallis has received awards from the American College of Sports Medicine, Society of Behavioral Medicine, and American Psychological Association Division of Health Psychology. His current focus is using research to inform policy and environmental changes that will increase physical activity and reduce childhood obesity. He is a frequent consultant to universities, health organizations, and corporations worldwide. Dr Sallis frequently appears in major media outlets, and Time Magazine identified him as an "obesity warrior".
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